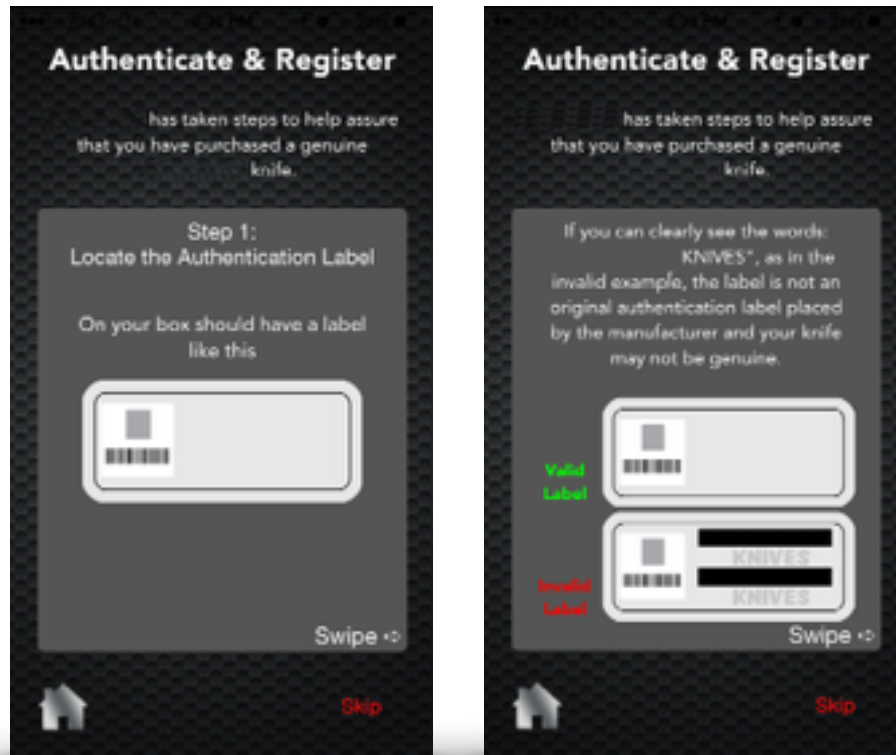


Consumer Products; Specialty Knife Producer



Please note: these screenshots have been doctored to removed any identifying information.

Problem Overview:

The company was experiencing counterfeit product that was nearing the appearance of their knives.

DSS Solution:

DSS designed and developed an APP solution that integrated the AuthentiGuard product authentication solution and enabled the consumer to authenticate and register their product.

The Solution Features Included:

- 1) A smartphone APP (Android and iPhone) that provided product information and registration capability that integrated with the new company website
- 2) Integrated AuthentiGuard solution including the PRISM marking technology, the smartphone APP, and the back-end portal for APP management and reporting.
- 3) Integration of a serialized barcode that is read with the smartphone APP simultaneously during the authentication/registration process